

Aussiecon 4 Art Show Information

Applications for space in the Aussiecon 4 Art Show are now open!

The Aussiecon 4 Art Show will be conducted in the award-winning new Melbourne Convention and Exhibition Centre.

The purpose of this Art Show is to showcase original art works of a science fiction, fantasy, or fannish nature. Both flat and 3-D art work will be accepted for display and sale. We invite all artists – including those in the USA, Canada, Europe, and Japan - to participate in this year's Worldcon Art Show. Reserve your space now!

Important Note – The Aussiecon 4 Art Show will not be run along the same lines as other Worldcon Art Shows. Due to Australian taxation regulations, the Aussiecon 4 Art Show will be run like a Dealers Room, with artists selling their own works rather than the convention acting as their agent. For more information, see the “Art Sales” section.

If after reading this information you have any questions, please contact artshow@aussiecon4.org.au.

How To Enter the Show

To enter the Aussiecon 4 Art Show, visit www.aussiecon4.org.au and complete our online registration form on the Art Show page.

Advance reservations are required - no space will be available at the door unless there are last-second cancellations.

The deadline for reservations is 30 June 2010, but we expect the show to sell out before then. If your entry form arrives after the show is full, you will be put on the wait list in case of cancellations.

Entry fees are detailed below in “Space Allocation and Fees.” Fees may be paid by PayPal, cheques in A\$ and US\$, or Visa or Mastercard credit cards. All credit card charges will be processed in Australian dollars.

Entry forms received without full payment will be returned unless prior agreement to pay in installments has been reached between the artist and Aussiecon 4. Agreement to pay in installments will only be granted in exceptional circumstances and can be requested by sending email to artshow@aussiecon4.org.au.

Cancellations

Entry fees will be refunded in full if the artist notifies us of cancellation by 19 August 2010.

Refunds will not be issued for cancellations received after 19 August 2010, or for failure to submit works.

Processing Entries

Aussiecon 4 will send an acknowledgement of entry forms received, that will include how much space has been reserved and whether part or all of the requested space has been waitlisted.

We will notify you if a space request that was on the wait list has been granted.

In July 2010, confirmed Art Show entrants will receive master inventory sheets, control sheets,

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confirmation of status, and detailed instructions for the check-in and check-out process and timetable for exhibits at the Art Show. Preliminary instructions for check-in and check-out can be found below.

Key Dates and Times

Wednesday, 1 September 2010	10 a.m. - 7 p.m.	Setup
Thursday, 2 September 2010	10 a.m. - 3 p.m. 3 p.m. 7 p.m.	Artist check-in Open to convention members Art Show Reception
Friday 3 September 2010 Saturday 4 September 2010 Sunday 5 September 2010	10 a.m. - 6 p.m.	Open to convention members
Monday, 6 September 2010	10 a.m. - 2 p.m. 4 p.m. - 6 p.m.	Buyer pickup; Artist checkout Tear-down of hangings

Awards and Art Show Reception

Awards

Ribbons will be awarded for exemplary artwork.

A panel of judges will award most of the ribbons. However, the Best Artist (Professional and Amateur) ribbons will be awarded by popular vote. There will be a special judges' award for under-16 entries in the fannish section.

Judging will close at 8 p.m. on Saturday 4 September 2010.

Art Show Reception

Aussiecon 4 will hold a reception for all artists, their agents and guests, the convention staff, and guests at 7 p.m. on Thursday, 2 September.

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Rules of the Art Show

1. All entries must be the artist's own original work on a science fiction, fantasy, fannish, or related theme
2. Collaborative works may be submitted by any of the collaborators.
3. All items to be entered must be completed before being brought into the Art Show. No finishing touches can be added in the hanging area.
4. All two-dimensional (flat) entries must be matted, mounted, or framed, and ready to be hung. Prints must be mounted or matted.
5. Copies of fine art prints and other limited-edition works are allowed in the Art Show. Each reproduction must be clearly identified as such on its description sheet. The description sheet must state the method of reproduction used (for example, "Cibachrome print, serigraph, hand-pulled silk-screen, lithograph, computer") and the copy number (for example, "#8 of 100").
6. Once a piece of artwork has been signed into the Art Show, it may not be withdrawn, nor may any conditions of its sale be changed, for the duration of the show.
7. Not-For-Sale work is allowed in the show and is eligible for awards; however, artists are encouraged to have at least half of their entries available for sale.
8. Items that violate copyrights or are judged to have libelous content in regard to known persons or well-known characters will not be permitted.
9. Items which are deemed to be unsuitable for exhibition to a general audience (including those under 18) cannot be accepted. For more information, see "Other Considerations" below. If in doubt, contact the Art Show curator at artshow@aussiecon4.org.au.
10. Please ask first if you want to display items that make noise, flash lights, or are otherwise intrusive. The Art Show crew may have to move, shut off, or disallow such work.
11. We reserve the right to exclude any entry.

Aussiecon 4 reserves the right to amend or interpret these rules. Any interpretations will be guided by the spirit, rather than the letter, of these rules.

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Space Allocation and Fees

The basic unit of space for displaying flat works is the "panel." For 3-D art, the basic unit is the "table."

When determining the amount of space to reserve, remember to include any clearance between pieces, including space for the attached descriptions. Pieces may not extend beyond the edges of the panel or table.

If you wish to show pieces which do not fit into these categories, such as free-standing sculptures or display cases, please email us the details at artshow@aussiecon4.org.au and request a rate quote.

Space – Flat pieces	Height	Width
One panel	1.2 metres (4 feet)	2 metres (6.5 feet)
Half panel	1.2 metres (4 feet)	1 metre (3.2 feet)
Space – 3D pieces	Width	Depth
One table	1.5 metres (60 inches)	0.7 metres (30 inches)
One half table	0.7 metres (30 inches)	0.7 metres (30 inches)

Policy for Allocating Spaces

We will try to keep all work by a single artist together whenever possible.

We will normally fill requests for space in the order requested, although we may have to provide an area of a different shape. If you will be entering large or unusually shaped items and can only use certain arrangements, please tell us so on your entry form.

Artist Tables

We will have a limited number of tables available for artists who would like to do sketches, take commissions, or just talk to their fans during the convention.

These tables will be located just inside the main entrance to the Art Show, and will cost \$20 to reserve for a day (available only on Friday, Saturday, or Sunday).

All Aussiecon 4 members will pass this area when entering or leaving the Art Show. We also plan to host a series of artist demonstrations in this area.

Please note that art may not be sold from the artist tables.

Print Shop

The Art Show will not include a separate area for selling prints of artists' work. However artists may sell prints as described in the "Selling Your Work" section below.

Fees

The basic fee is \$55.00 per panel and \$35.00 per table. See "How to Enter the Show" above for payment methods

Please note that the Hugo award nominees for Best Professional Artist and Best Fan Artist will be provided with additional space at no extra cost.

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All those wishing to gain access to the Art Show, including exhibiting artists, must be members of Aussiecon 4. To secure your membership, visit www.aussiecon4.org.au

Selling Your Work

The Aussiecon 4 Art Show will not be run along the same lines as other Worldcon Art Shows.

Due to Australian taxation regulations, the Aussiecon 4 Art Show will use a selling format similar to that in a Dealers Room, with artists selling their own works rather than the convention acting as their agent.

As usual, artists and artisans will purchase hanging or mounting space to display their work. However, artists or their agents will deal directly with any buyers.

Aussiecon 4 will not collect any commission on artists' sales and Aussiecon 4 will not hold an auction for artworks.

Artists or their agents may sell their works using their preferred method, such as sale by fixed fee or a bid process similar to a traditional Worldcon Art Show.

Fixed Fee Sales

If you choose to sell your art for a fixed fee, you may post the desired amount on a sale price sheet supplied by Aussiecon 4. The buyer can contact you through the liaison desk mentioned below, and you may process the sale immediately.

Traditional Bid Process

1. As with traditional Worldcon Art Shows, artists or their agents will put bid sheets on work that is for sale, showing the minimum bid amount.

2. Potential buyers will place bids on the bid sheets.

3. The default posted arrangement will indicate that at the close of the Art Show, the artists or their representatives and the buyers (the winning bidders) will meet at the Art Show on Monday 6 September 2010 between 10 a.m. and 12 p.m. to arrange payment and delivery of the artwork. However, artists or their representatives, and buyers may make individual arrangements for other times and dates before the close of the Art Show.

Staffed Liaison Desk

While Aussiecon 4 cannot act as the artist's agent, we will provide a staffed liaison desk for messages between artists and potential buyers in addition to the bid sheets.

Australia's Goods and Services Tax

The sale of work at the Art Show may be subject to Australia's Goods and Services Tax (GST). You are advised to check with your own tax agent or import/export agent to determine whether your sales will be subject to GST. Aussiecon 4 is not able to provide advice on this matter.

Take Down and Delivery of Art

Artists or their representatives will need to make their own arrangements to take down their art after the Art Show, and to either deliver or hand it over to the buyers.

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Buyers will not be allowed to take art without the artist or their representative being present.

Rights Being Sold

Notices will be posted stating that the purchase of art at the Art Show does not include any reproduction rights. Buyers who wish to reproduce the art they have purchased must make arrangements directly with the artist or artist's representative.

Photography at the Art Show

Only the official Aussiecon 4 photographers and supervised press (including television) will be allowed to photograph or film the Art Show.

Getting Your Artwork to Melbourne

Aussiecon 4 encourages participation in the Art Show by local and international artists.

Insurance and Security

The Aussiecon 4 Art Show will not insure artists works. Artists should make appropriate arrangements with their own insurance provider to cover their artwork in transit, in storage, and while on site at Aussiecon 4.

While Aussiecon 4 and the Melbourne Convention and Exhibition Centre will exercise all due care and responsibility to ensure the safety of participants and their property, no liability will be accepted for lost, stolen or damaged items or personal effects brought onto the convention site, or while in transit or storage.

Visitors to the Art Show will be required to check any large bags into a bag check area before entering. The Art Show is also in a secure, lockable area.

Import and Export Assistance

To assist artists with the importation and return of art and merchandise, and to assist with completing all necessary customs and tax forms, Aussiecon 4 will be appointing an experienced Import/Export Agent, whom artists are encouraged to contact. Artists will be responsible for meeting the costs of transporting goods to and from Aussiecon 4, including the cost of using the agent.

The name and contact details of the agent will be announced in early 2010.

Mailing Art Within Australia

Australian-based artists - Due to the substantial effort required for us to unpack, hang, unhang, and re-pack mailed-in art, we would prefer that you do not post or courier your art to the Art Show.

Please do not request permission to mail your artwork unless you really are unable to find any other way to get it to and from the Art Show.

If you request and then are granted permission to mail your art, you will be limited to at most 20 pieces, occupying no more than one panel or one-half table of space. There will also be an additional fee of \$25, plus the actual amount of return postage for your artwork.

If you mail art to us without our prior written agreement, we will return it to you at your expense.

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Australian Customs and Quarantine

Items from overseas, such as food, seeds, nuts or anything made from wood, plant or animal material may be prohibited from being imported into Australia.

For more information, see the Quarantine Service's "What Can't I Take Into Australia"¹ website.

Artists are encouraged to contact the Australian Customs & Border Protection Service² directly if they have any questions.

Copyright in Australia

Copyright protects the original expression of ideas, not the ideas themselves. It is free and automatically safeguards your original works of art and literature, music, films, sound recording, broadcasts and computer programs from copying and certain other uses.

Copyright does not need to be registered in Australia. Material is protected from the time it is first written down, painted or drawn, filmed or taped. Copyright material will also enjoy protection under the laws of other countries who are signatories to the international treaties, of which Australia is a member.

Copyright automatically protects most artistic works that meet the following criteria:

- Resulted from some skill and effort
- Are not a copy of some other work
- Are "fixed" in some way (for example, as a painting or photograph, or saved as a digital file)

Artistic works covered by copyright include:

- Drawings
- Paintings
- Sculptures
- Photographs
- Craft works

Artistic works based on or incorporating other people's work can also be protected by copyright if something new has been added. However, the artist might need to get permission from the owners of copyright whose works have been included.

Instructions for Art Show Check-In and Check-Out

Setup and Check-In

Aussiecon 4 will set up the hangings and tables on Wednesday 1 September 2010.

Artist check-in will take place from 10 a.m. to 3 p.m. on Thursday 2 September 2010. Please try to arrive early; if you cannot arrive personally before 3 p.m. Thursday, please send your art with a representative before 3 p.m.

¹ <http://www.daff.gov.au/aqis/travel/entering-australia/cant-take>

² <http://www.daff.gov.au/aqis>

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All late check-ins must be by prior arrangement and will only be approved in exceptional circumstances. If you have not made special arrangements with Aussiecon 4 for a late check-in, and your art has not been delivered by 3 p.m, we may resell your space to an artist on our waiting list. No refund will be given.

Artist Checkout

Unsold art must be removed between 10 a.m. and 2 p.m. on Monday 6 September 2010.

Special arrangements can be made to enable artists to collect unsold art between 5 p.m. and 7 p.m. on Sunday 5 September 2010 if the artist will not be at the convention on Monday 6 September 2010. Unless this arrangement is made in advance, unsold art may not be collected before 10 a.m. on Monday 6 September 2010.

Other Considerations

Potentially Offensive Materials

If you are concerned that there may be limitations on the exhibition or display of your work due to obscene or indecent content we suggest that you seek more information at <http://www.artslaw.com.au/legalinformation/ClassificationCensorship/default.asp>

For any further information, contact Art Show Curator Emma Hawkes at artshow@aussiecon4.org.au